

The Power of One Gift

IT'S ALL ABOUT KIDS

A Special Campaign for Broward Health



From time-to-time a project comes along that is life changing – an endeavor that is so compelling and important and that will have such a positive impact on so many, that being a part of it is absolutely the right thing to do. That is what the KIDS Campaign for Broward Health is for me, and the reason that I have agreed to serve as Chairman of this very important campaign to raise \$20.6 million for the renovation and expansion of the children's hospital at Broward Health Medical Center.

My name is George Taylor, and I am an attorney with the law firm of **Brinkley Morgan** and a member of the Broward Health Foundation Board of Directors. As you can imagine, in this capacity I have been intimately involved in the development of this project, and in creating the blueprint that will serve as the plan for the successful completion of this effort...but meeting this challenge will not be easy. It will not only require the hard work of many volunteers, but also an extraordinary philanthropic commitment by the community.

In fact, the KIDS Campaign is so important to me, my family, and the community, that I have agreed to not only Chair this campaign, but my family and I have decided to lead by example and issue a \$10 million challenge to the community to join us in bringing this dream into reality. Our family foundation – The Salah Foundation – will make a \$10 million gift to this project, provided that the community – through its generosity – commits another \$10 million to match our gift, dollar-for-dollar, over the next few years.

As Chair of this endeavor, I am proud to be a part of this very important community effort to provide the best possible place for our children and their families to turn to when they need our help. You can rest assured that I have completely dedicated myself to its successful completion, but know that I cannot do this alone and that only with your support we will be able to continue the extraordinary tradition of our children's hospital, and respond to an ever-changing health care environment.

Sincerely,

George J. Taylor, Esq.



IT'S ALL ABOUT KIDS Campaign Cabinet

Honorary Chairs: *Noreen Salah Burpee • Lorraine Thomas*

Chair: *George J. Taylor, Esq.*

Cabinet Members: *Robert Birdsong • Nathan Landsbaum • David Lister, Esq.*

Michele Markley, MD • Eduardo Otero, MD

David H. Ring, Jr. MD • Robert Roschman



BROWARD HEALTH
FOUNDATION
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Every gift to the KIDS Campaign – large or small – is an important step towards helping the Broward Health Foundation match this \$10 million donation. Visit BrowardHealthFoundation.org/KIDS to donate today. Your generosity will help provide the best environment possible for the children and families who turn to us in their time of need, reinforcing the difference that every gift can make - regardless of its size. **That's the power of one gift.**